

RecycleSmart Appoints Rob Duthie As CEO

New leadership team to propel RecycleSmart through next phase of growth

Richmond, BC – March 31st, 2020: RecycleSmart, Canada's leading technology enabled management platform for waste and recycling services announced today the appointment of Rob Duthie as Chief Executive Officer. The appointment comes on the back of 5 consecutive years of growth with RecycleSmart with revenue growing by over 800%.

Duthie joins RecycleSmart effective April 1st, he was previously President and CEO of the mining wireless technology company 3D-P. At 3D-P he was responsible for securing growth capital, reorganizing sales/business structure and stabilizing channel relationships to successfully transform business and more than double revenue over a 2-year period. Duthie is a seasoned leader with a proven record of scaling business in fast paced, high-tech middle market software, manufacturing and service sectors.

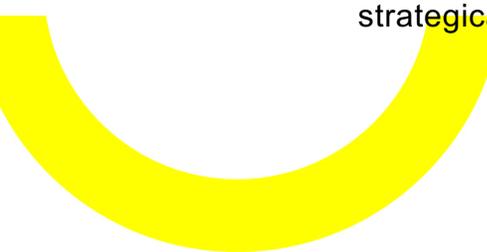
Prior to 3D-P, Duthie was President of Datalog Technology where he drove the rapid expansion of domestic and international business development for patented digital geological formation evaluation products and services while ensuring manufacturing and operational execution. Datalog was acquired by an outside investor group to form Cordax Evaluation Technologies.

“With more than a decade of experience leading technology enabled service companies, Rob has the knowledge, business sense and leadership skills that will help RecycleSmart thrive,” said Jaclyn McPhadden, RecycleSmart's CAO, “He's scaled organizations strategically during challenging economic conditions and I'm excited to

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have an executive of his caliber at the helm during this pivotal stage of RecycleSmart's growth."

RecycleSmart also announced that Eric Karp has been promoted to the role of Chief Commercial Officer (CCO), taking on the role previously held by Co-Founder Colin Bell. Karp has held the position National Director of Sales with RecycleSmart and will continue to lead the business development team while adding the management of all marketing activities to his responsibilities.

Co-Founder Colin Bell will move into the newly created role of Chief Operations Officer (COO), which oversees customer service, IOT operations and field service.

About RecycleSmart

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RecycleSmart is Canada's largest provider of smart waste diversion, organic capture, and recycling management ideas to all of Canada's shop, eat, sleep, learn, work, and fun places. RecycleSmart develops and deploys advanced cloud-based waste and recycling container sensor systems that reduce emissions, cut operating costs and increase waste diversion at over 5000 sites nationwide. Customers include proud local independents, to Fortune 500 companies.

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