

# Getting Serious About Waste Diversion

**CASE STUDY: PROPERTY MANAGEMENT**



**Bentall  
Kennedy**

## About Bentall Kennedy

Bentall Kennedy is one of North America's largest real estate investment advisors and Canada's largest property manager, providing comprehensive real estate services to clients. Bentall Kennedy serves the interests of more than 550 institutional investors across office, retail, industrial, and residential properties throughout North America. As a leader in Responsible Property Investing, Bentall Kennedy is committed to best-in-class environmental, social and governance practices in developing, leasing and managing commercial real estate.

## Business Challenge

The Airport Executive Park (AEP) location provides a campus atmosphere set within a mature, award-winning 35 acre park offering approximately 700,000 sq. ft. of office space, 1,500 sq. ft. restaurant and a 4,500 sq. ft. daycare facility. Bentall Kennedy were seeking a means to improve the recycling and waste management efficiency of these spaces.

**\$826**

**Monthly cost reduction**

**\$9912**

**Yearly cost reduction**

## How We Helped

- Installed container sensors in all waste containers at the Airport Executive Park
- Managed the RFP to switch waste hauling vendors
- Analyzed container fill level data to drive overall cost reduction at the property while maintaining a clean operating environment.

## Results

RecycleSmart worked with Bentall Kennedy achieving some notable results: Stage 1 service adjustments reduced monthly costs by \$289. Stage 2 service adjustments reduced monthly costs by a further \$537.



**RecycleSmart harnessed technology and industry expertise to decrease costs by 17% while maintaining a high level of service to meet tenant requirements at our Airport Executive Park**

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